

# Stakeholders Engagement in the 8<sup>th</sup> World Water Forum

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8<sup>th</sup> WORLD WATER FORUM | BRASÍLIA-BRASIL, MARCH 18-23, 2018



## "The Forum is for all those who drink water"

- ... And we almost get there: 120.000 people!
- But, of course, the Forum is more than gathering people to drink water...
- *Sharing water* means also to share responsibilities in caring and management... Thus we need to motivate engaged people!
- And how to do it? Invite and give them responsibilities!!!



## People engaged in preparing the Forum

By means of public calls for participation, stakeholders were invited to prepare the Forum...

- Ex. Thematic Process:
  - 9 themes
  - 32 topics
  - 95 sessions
  - = 430 institutions involved in the coordination
- Considering all the processes, more than a 1.000, institutions!
- But not only numbers...
  - Judges and Prosecutors
  - Youth
  - Civil Society





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#### Sharing water and Citizenship

- Citizenship is a dynamic view of society it implies *democratic* participation: concerned with bringing people to focus in matters of common welfare.
- The concept of citizenship evolves towards **Civic Engagement** in the 21st century, which encompasses
  - community engagement, governmental and non-governmental involvement, through the institutions of representative democracy.
- Youth civic engagement places the emphasis on empowering youth while developing the community environment and cultivating relationships, through volunteerism and cooperative work.



#### The Citizen Village was born!

- If is to discuss the most relevant and urgent issues concerning world water crisis under climate changes and *to promote Civic Engagement* ...
- then the Forum **must** create a context for the general public to participate.
- An event that would explore...
  - the Forum thematic grid and contents, in particular those related to sustainability,
  - in an attractive and a recreational approach, leaving vivid impressions on water issues, mainly in children and young people.





Citizen Village: numbers of selected activities and registered people

Young neonle

Children

	Booths	Projects	Activities	Total hours	37,829	20,410
Space Brasilia	8	44	94	74		
Space Candanga Child	3	33	170	74	Exhibitors 1,800	Teachers 3,585
Green Nation	9	11	09	50	Volunteers 100	Others 7,143
Water Dialogue Room			17	65		
KOOIII					Visitors 37,714	TOTAL registered in the Citizen Village
Water Arena			35	74		109,581
Total		8 <mark>8 88</mark>	325	337	L, MARCH 18-23, 2018	









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#### Water as a human right

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#### Water: a priority in the world political agenda!

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